

Les Canaux de la Mode presents

AN  
SYMPHONY  
OF FASHION  
CRAFTS

**SYMPOSIUM + KICK-OFF LES CANAUX DE LA MODE 2010**

16 JULY 2010

TIME: 14:00 – 17:00

DOORS OPEN: 13:30

LOCATION: CLIFFORD CHANCE, DROOGBAK 1A, 1013 GE, AMSTERDAM

APPLICATION VIA JAN SCHOON: CDLM@JANSCHOON.NL

WWW.LESCANAUXDELAMODE.COM

CLIFFORD  
CHANCE



Royaume des Pays-Bas



AIM Amsterdam Innovation Motor



Gemeente Amsterdam  
Stadsdeel Centrum

## **PROGRAMME “A SYMPHONY OF FASHION CRAFTS”:**

The second edition of Les Canaux de la Mode will be launched on Friday 16 July 2010 during the Amsterdam International Fashion Week with the symposium “A Symphony of Fashion Crafts”. Dutch and French experts from various backgrounds will give lectures about the relevance of craftsmanship and its impact on business, education, fashion and production.

Next to the symposium Les Canaux de la Mode will introduce its 2010 programme and participating designers and craftsmen.

13:30: Doors open

14:00 – 15:00:

Céline Charlot	“Les Canaux de la Mode”
Lucas Hendricks	“Create and made in Amsterdam”
Françoise Seince	“Craft, fashion and design: Paris bet on creation”
Nannet van der Kleijn	“The craft education model”

Break

15:10 – 16:15

Alexandra Fau	“Refresh the patrimony”
Menno Born	“Hermès: quality”
Laetitia Schlumberger	“Being a craftsman today”

16:15 – 17:00: Drinks

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## **INFORMATION ON THE SPEAKERS:**

### **Céline Charlot:**

Céline Charlot is the initiator of “Les Canaux de la Mode” and the general director of the Orang’Frog Foundation.

### **Lucas Hendricks (Strategic advisor city of Amsterdam):**

Vision, strategy and creativity. Now active in and for creative industries, craftsmanship and education. For these topics he also is strategic advisor both for the city of Amsterdam and the ministry of economic affairs. Background in law, fiscal law and history. Started as fiscal lawyer for Arthur Andersen, and after a corporate life to science at Leiden University as director alumni policy, grand making and public affairs before starting for himself.

### **Françoise Seince (Director Les Ateliers de Paris):**

After studies in history of Art, Françoise Seince becomes journalist. As chief editor, she created a magazine called Métiers d’art for the SEMA and becomes head of communication during ten years. She joins the Ville de Paris for the creation of the Ateliers de Paris in 2005 dedicated to the promotion of craft, fashion and design.

**Nannet van der Kleijn (Deputy Director Amsterdam Fashion Institute):**

Nannet van der Kleijn (1960) is deputy/creative director of AMFI-Amsterdam Fashion Institute and initiator of Individuals the AMFI fashion brand. For 25 years she is internationally active in fashion, design and art as designer, concept/product developer and strategist. She executed assignments for a variety of companies like Siemens, TNT, Design Academy, Ministry of Culture and Education. In 1988 she co-created the fashion label Orson & Bodil.

**Alexandra Fau (Historian in Fashion and Contemporary Art):**

Alexandra Fau is art critic, curator, and the author of the book “The history of textile in France” (Ouest France editor). This book points out all the use of textile in everyday life in fashion and furniture since the 15th century to 1900. In her last book “Des métiers de la mode aux maisons d’art” (From the fashion trades to the Art Houses) she introduces many independent craftsmen (Lognon, Severina Lartigue...) side by side with well-known Ateliers (Lesage, Massaro...) who are working in the shade of the couture houses.

**Menno Born (Director Hermes Netherlands):**

Menno Born is the director of Hermes Netherlands. After finishing his technical studies in Fashion and achieving a degree in law, he started working for a variety of fashion shops (Gucci, Oger). Menno Born is currently the director of Hermes Netherlands and in charge of the brands’ store in the exclusive P.C. Hoofstraat.

**Laetitia Schlumberger (Artisan Corset Maker):**

Laetitia Schlumberger is a corset maker. After finalising her education as a fashion stylist at the ESMOD academy in Paris in 2000 she started her career as a costume maker. She started to assist corset maker Hubert Barrere and worked for big couture houses and lingerie brands. Laetitia started her own company in 2004 and created her own lingerie brand “Dément” in 2006. Besides corset making, Laetitia also teaches in (Dutch) fashion academies.

**Moderator: Dorothee van Hooff (publicist):**

Dorothee van Hooff works as a publicist and culture manager. After a (masters) study history of art at the universities of Nijmegen and Amsterdam she worked as an editor for book publishers, organized exhibitions and did research as well for companies as cultural institutions. At the same time she published books on art and applied art, architecture and image building, culture and marketing. The last years she was vice-editor-in-chief of the monthly Residence and published – especially on design, craft and heritage – in (international) magazines and newspapers.